

# MENCKEN MADNESS

*A gamified project management simulation*



Facilitated by  
Kestrel Stone & Nick Jago





# OPEN DAY

Contemporary project management  
...with a twist of vintage.

This unique and unforgettable day of learning and networking combines leading-edge insights about contemporary project management practice, followed by an award-winning gamified simulation, set in the glamorous 1960s world of Mad Men.

Experience seriously-fun professional development.



Project Chat  
Special Conference Offer

An illustration of a business meeting. In the foreground, the back of a person's head and shoulders is visible, looking towards a presentation. On the stage, a woman on the left points to a checklist on a screen. In the center, a man holds up a gear. On the right, another man points to a line graph showing an upward trend. The background is a light beige color with silhouettes of the participants.

FEATURING  
**MENCKEN MADNESS**

A GAMIFIED PROJECT  
MANAGEMENT SIMULATION